

DESIGNING HIGH SCHOOL

The potential is clear.
The path forward is about to get clearer.

For parents who see the potential and want their teen to have a plan, a strategy, and the skills to run both.

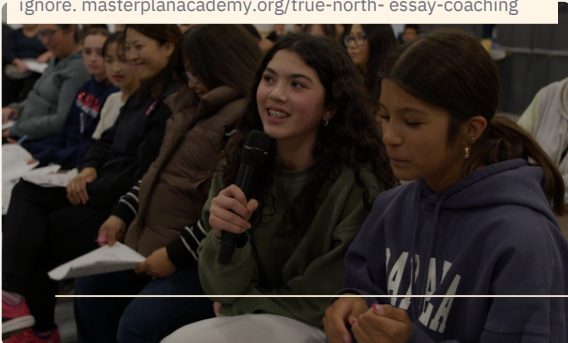
A 8-week journey that gives rising 10th - rising 11th graders a college admissions strategy, career direction, and the execution skills to design their own path — built proactively, before the pressure hits.



EIGHT WEEKS. ONE COMPLETE STRATEGY.

- 1 Know Your Edge**
Values · Strengths · Flow · Admissions profile reframe
- 2 Perform Under Pressure. Build Your Crew**
Stress Mastery · EQ · Exploratory talks · Contribution
- 3 Build Your System**
Semester goals · Design-thinking · Extracurricular strategy · Multi-year plan
- 4 Master the Tradeoffs**
5 types of wealth · Opportunity cost · College financial fit · Weighted scoring
- 5 Do the Math**
BLS career dashboard · Weighted scoring model · Education vs. earnings
- 6 Build Your Vision**
College strategy · Pathway prototypes · Admissions narrative
- 7 Own Your Plan**
Personal Strategy deck · Update multi-year plan
- 8 Show Your Work**
Cohort presentation day

BONUS
★ Designing High School alumni get priority access to True North Essay Coaching + \$500 off. Teens who know themselves write college essays that are specific, compelling, and impossible to ignore. masterplanacademy.org/true-north-essay-coaching



WHAT YOU'LL NEED
Laptop or Chromebook · Google account · Claude or ChatGPT (free plan works, paid plan recommended) · Dedicated space for live sessions

WHAT'S INCLUDED

- ✓ **7 live Saturday sessions** (75 min, 10 AM start) + **weekly, optional Open Studio** + 60 min orientation + Presentation Day. All sessions online. Cohorts of 8–12 (Rising 11th/12th; Rising 9th/10th)
- ✓ **Purpose-Built Remote Sessions** — Live collaboration via Miro, Google Workspace, Zoom breakout groups, and hands-on AI fluency training (Claude, ChatGPT).
- ✓ **Rich Learning Portal:** A professional teaching studio with lightboard instruction, custom-built video and animation, curated learning resources. Where students go to start designing.
- ✓ **Student OS Workbook** — a personal planning system for high school. Students build and keep
- ✓ **Multi-year academics & activity plan** — a strategic map for high school
- ✓ **AI Prompt Power Pack** — structured prompts for career research, self-reflection, and planning using Claude or ChatGPT
- ✓ **1:1 Coaching Session (45 min)** — virtual, parents welcome; strategy deck & admissions narrative review
- ✓ **Course Guidebook** — session-by-session frameworks, research, and reflection prompts; students build it week by week and keep the complete guide when the program ends
- ✓ **Personalized Growth Report** — delivered within 7 days of final session
- ✓ **1 year of portal & community access** — return to any module anytime

BONUS

★ Mindfulness practice woven through every session — not an add-on, but the foundation for focus, regulation, and self-awareness.

WHO IT'S FOR
STUDENT

Rising 10th–11th graders, Bay Area, ready to build a high school and college admissions strategy they actually own

LOCATION

Online via Zoom — Bay Area students

WHAT THIS IS

A college admissions strategy rooted in self-knowledge. A multi-year plan built by your teen. The execution skills and toolkit to run both.

COHORT

8–12 students max — intentionally small by design. So it really feels like a crew.

YOUR COACH

Neil Dandavati

Founder & Lead Instructor · Former SFUSD Teacher · Digital Curriculum Designer

Neil taught college readiness, self-direction, and tech skills curriculum in San Francisco public high schools — winning a national teaching award and reaching 2,000+ students. Master Plan Academy rebuilds that methodology for 2026: updated with AI tools, the latest research on teen success, and a college admissions strategy layer built for today's most competitive environment.

Harvard Kennedy School

UC Berkeley

Symantec Award for Innovation

2,000+ Students Reached

Pearson Education Partnership

SCHEDULE

Rising 10th/11th: Saturdays
10-11:15 AM (live group sessions) — Starting Late July 2026

WHO IT'S FOR

Rising 10th–11th graders

COHORT SIZE

8–12 students
Application-based

CONTACT

info@masterplanacademy.org
masterplanacademy.org

~~\$1,500~~

Founding cohort pricing in exchange for your honest feedback to shape everything that follows (not available after Summer 2026)

\$997

1 year portal access included

Need-based scholarships available — inquire on your call

Book a Free20-Min Call

<https://calendly.com/neil-dandavati/mpa-parent-teen-discovery-call>

SESSION 0 · THE LAUNCH Orientation — Your cohort begins here

Meet your cohort. Get your first look at the Student OS and the MPA Design Method. Learn the most important design principle: begin from your real starting point. Your current abilities, interests, and direction are starting points — not fixed limits.

STEP	WHAT YOU PRODUCE	ADMISSIONS & COLLEGE PREP CONNECTION	TECH & TOOLS
1 Know Your Edge <i>Discover the foundation for career clarity and a genuinely compelling admissions profile</i> <ul style="list-style-type: none"> Values clarification and ranking Big Five personality profile debrief Flow inventory: peak 	<ul style="list-style-type: none"> Strengths and values profile Flow Conditions List Radar chart baseline (Google Sheets) Life satisfaction snapshot AI prompting toolkit (intro) 	<ul style="list-style-type: none"> Reframes what a compelling admissions profile really is -- and why the conventional picture is often wrong Introduces genuine college fit vs. prestige chasing Self-knowledge as admissions strategy -- not the soft alternative to one 	<ul style="list-style-type: none"> Google Sheets: radar chart Canva: values profile AI prompting intro Miro: first design artifact Mindfulness: week 1
2 Perform Under Pressure. Build Your Crew. <i>Soft skills and execution habits that open real doors</i> <ul style="list-style-type: none"> Stress literacy and regulation tools Emotional intelligence 	<ul style="list-style-type: none"> Stress mastery toolkit Weekly Execution Loop Mind map: interests and directions Goals and anti-goals framework Daily habit tracker 	<ul style="list-style-type: none"> Foundations of authentic, compelling teacher recommendations Confidence and initiative that unlock internships and capstone projects Contribution and meaningful service as profile differentiators 	<ul style="list-style-type: none"> Miro: mind-mapping board Student OS: habit tracker AI: EQ reflection prompts Mindfulness: week 2
3 Build Your System <i>Execution architecture, design thinking, and strategic frameworks that shape your HS arc</i> <ul style="list-style-type: none"> Student OS: semester goals and backwards planning MPA Design Method: 	<ul style="list-style-type: none"> Semester goal architecture Extracurricular prototype plan Course selection framework Multi-year academics and activity plan (v1) 	<ul style="list-style-type: none"> Course selection signals to colleges -- what rigor looks like Extracurricular depth and coherence vs. volume Multi-year plan as the backbone of a compelling HS arc 	<ul style="list-style-type: none"> Miro: extracurricular prototype board Student OS: semester planner AI: adversarial and stuck-point prompting EdTech: learning acceleration tools
4 Master the Tradeoffs <i>Financial and strategic literacy to choose the right doors to open</i> <ul style="list-style-type: none"> 5 Types of Wealth framework Opportunity cost across all dimensions of wealth Career income and lifestyle 	<ul style="list-style-type: none"> 5 Types of Wealth snapshot Post-college personal budget (Google Sheets) Major and pathway evaluation framework Weighted scoring model (intro) 	<ul style="list-style-type: none"> First introduction to college financial fit and real loan ROI Framework for evaluating majors and the HS pathways that unlock them How financial literacy informs smart, strategic college list building 	<ul style="list-style-type: none"> Google Sheets: post-college budget Salary bar chart (BLS data) Education vs. earnings scatter plot Compound growth: FV function
5 Do the Math <i>Real data, real careers -- a research-powered scoring model that guides your strategy</i> <ul style="list-style-type: none"> Career data dashboard build (BLS data) Weighted scoring model run on 	<ul style="list-style-type: none"> Career Data Dashboard (Google Sheets) Weighted Career Scoring Model Education vs. earnings analysis Career research entries 	<ul style="list-style-type: none"> Data-grounded career direction that powers college major selection Research foundation that directly feeds college list and admissions narrative Quantitative fluency that strengthens application essays and interviews 	<ul style="list-style-type: none"> Google Sheets: BLS data dashboard Weighted formula: $\Sigma(\text{factor} \times \text{weight})$ AI: career research prompts Data viz: bar, scatter, histogram
6 Build Your Vision <i>From career clarity to college strategy -- your holistic plan takes shape</i> <ul style="list-style-type: none"> RIASEC + Ikigai synthesis revisited with real data College research: target schools and financial fit 	<ul style="list-style-type: none"> RIASEC-to-Ikigai Synthesis College research and financial fit analysis Three strategic pathway prototypes Admissions narrative (first draft) 	<ul style="list-style-type: none"> College list built on genuine fit -- academic, cultural, and financial Three prototype arcs: alternative visions of your HS and college strategy Admissions narrative: the through-line connecting strengths, direction, and goals 	<ul style="list-style-type: none"> Miro: college and career prototype board Google Sheets: financial fit comparison AI: narrative drafting prompts BLS + college research workflow
7 Own Your Plan <i>Synthesize everything into a strategy deck and admissions narrative ready to run</i> <ul style="list-style-type: none"> Prototypes converge into top direction hypothesis Admissions narrative finalized -- toward college essays 	<ul style="list-style-type: none"> Personal Strategy Deck (Canva) Finalized admissions narrative Multi-year plan: complete update Before/after radar chart overlay 	<ul style="list-style-type: none"> Admissions narrative ready to anchor college essays Strategy deck shareable with counselors, recommenders, and mentors Multi-year plan: course sequence, activities, and college targets unified 	<ul style="list-style-type: none"> Canva Pro: deck templates Google Sheets: radar overlay AI: deck structuring prompts AI: essay signal framing

INCLUDED: 1:1 COACHING SESSION 45 minutes · Scheduled between Step 7 and Presentation Day · Virtual

A personal strategy conversation — not a check-in. Neil and your student will review the Personal Strategy Deck, sharpen the admissions narrative, and address any open questions before Presentation Day.

Parents are welcome and encouraged to join.

SESSION 8 · SHOW YOUR WORK *Presentation Day · 90 Minutes*

Students present their Personal Strategy Deck to the cohort. **Families are welcome — this is their moment too.**

Your admissions narrative, career direction hypothesis, and multi-year plan — assembled, refined, and ready to run. A before/after radar chart shows the full arc of growth. A Personalized Growth Report is delivered within 7 days.

THROUGHOUT THE PROGRAM

Mindfulness & Peak Performance

An 8-week teen mindfulness curriculum woven into every week -- breath awareness, grounding, and evidence-based techniques adapted for teens. Grounded in the research on what drives peak performance, focus, and resilience. Not wellness for its own sake -- the mental fitness foundation that makes everything else in the program work.

Tech & AI Tools

Visual thinking boards (e.g. Miro), Canva, Google Sheets, and a powerful AI prompting pack -- threaded throughout the program as tools you actually use, not add-ons. From mind-mapping interests to building your career dashboard to assembling your strategy deck -- these tools help teens produce work that would impress a college admissions officer.

Real Data & Financial Literacy

Real data analysis, financial math, and graphing in Google Sheets -- from your radar chart baseline to your career scoring model to your post-college budget. Teens leave with the quantitative fluency to evaluate careers, compare college ROI, and make financial decisions that shape their future with clarity rather than anxiety.